

# MEMOIRS' IN-SIGHTS

Inspiration, Information, Reflection and Vision

(An electronic version of our Corporate Ethical Will)

## INSIDE THIS ISSUE:

A WORD FROM THE PRODUCER

REFLECTIVE

VISIONARY

INSPIRATIONAL

INFORMATIVE

# Memoirs

PRODUCTIONS

An Ethical Will &  
Video Biography Company



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*Iris E. Wagner, Executive Producer*

## A WORD FROM THE PRODUCER

Welcome to Memoirs' first electronic newsletter. We're pleased to be able to send this to you on a seasonal basis for your personal information and inspiration. The concept of In-Sights is not only wisdom and intelligence to improve the way we live, but also allows us to document the moments and events that inspire us: our own corporate ethical will, if you like.

Our purpose with the newsletter is in part to keep track of and keep you up to date about some of the interesting news, readings, lectures, productions and other events happening around the subject of legacies and ethical wills. But it's also intended, we hope, to inspire you and to present a call to action to apply the philosophy of legacy-keeping to your own daily lives.

Your feedback and comments are welcome at [info@memoirs.ca](mailto:info@memoirs.ca).

Be well, go safely.

Iris

*P.S. For those of you who celebrate -- we wish you a sweet and healthy New Year 5768!*



## REFLECTIVE

IN HONOR OF "GRANDMA SUSI" (1907-2007)

OUR FIRST ETHICAL WILL IS TRULY "PASSED ON"

A powerful (and inevitable) important milestone has just passed for Memoirs. Our first live subject of an ethical will recently died, Mrs. Shoshana (Weltman) Cohen, known affectionately to all as Grandma Susi.

Saying good-bye to anyone whom we have come to know and appreciate through the highly personal process of sharing one's values is difficult. But we were moved by the story that her granddaughter, Linda Adams, told us about how her Memoirs Spiritual-Ethical Will became an intrinsic part of her life and death.

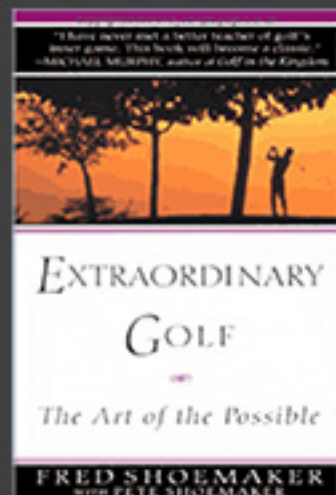
Click the thumbnail to view extract  
"The Art of Living" Susi Cohen Ethical Will

According to Linda, the Memoirs Ethical Will captured the spirit and outlook that the 99 year-old artist and great-grandmother maintained almost to the end. It was an incredibly joyful experience for us and wonderful to hear of almost a century's worth of experiences from this fascinating subject.

Shortly after her death, her grandchildren watched their Memoirs video, alternately laughing and crying, and being reminded of the many reasons Grandma Susi touched all those who knew her.

"Her Ethical Will captured Grandma Susi's beliefs and the way she thought, and in her own words. Watching this video made us realize how extremely lucky we all were to have preserved her memory in such a powerful way but also helped inspired me to write her eulogy," said Linda.

## VISIONARY WE'RE READING...



Renowned golf teacher Fred Shoemaker gives players a new perspective on not only the golfing experience but how to influence your life and mindset in *Extraordinary Golf: The Art of the Possible*. His theory is that golfers bring with them a lot of baggage other than their golf bag with them to the game (substitute here your own pastime and issues). We arrive with doubt, fear, hope and excitement, and sometimes get so hung up in appearances that we sabotage ourselves. Shoemaker's book combines some basic exercises with a brand new way of thinking and shows you how to change your personal philosophy in order to succeed.



## INSPIRATIONAL 'MEMOIRABLE' QUOTE

“ The fact is, that to do anything in the world worth doing, we must not stand back shivering and thinking of the cold and danger, but jump in and scramble through as well as we can. ”

**ROBERT CUSHING**



## INFORMATIVE

### NEWS ON LASER-PRINTED ARCHIVES



Worried about documents lasting that you may have printed with laser printers? According to recent studies, under normal conditions, laser printing is very reliable. Both the German and Swedish governments investigated the issue of laser print archivability and concluded that with acid-free paper, standard toner and properly maintained equipment, laser printing met the current standards for government records, or several hundred years.



## OUR MOTTO

“ The true meaning of life is to plant trees, under whose shade you do not expect to sit. ”

**NELSON HENDERSON**

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