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# MEMOIRS' IN-SIGHTS

Inspiration, Information, Reflection and Vision  
(An electronic version of our Corporate Ethical Will)



***Memoirs***  
PRODUCTIONS

*An Ethical Will &  
Video Biography Company*

FALL 2010, VOL. 3, ISSUE 2

## LETTER FROM THE PRODUCER



*Iris E. Wagner*  
Executive Producer

This year marks a special anniversary for *Memoirs*, our tenth year in the business of producing prize-winning and memory-inspiring video legacies for corporations and families. It has been a time of much growth and development, both for the business as much as for me personally, and I am pleased to see that what was once a dream for me has become a well-recognized and successful company. Although my passion is helping people record their stories, those who know me also know that I am also a fan of making lists, so this edition of In-Sight is dedicated to Top Ten lists, some of the ideas and issues that are inspiring to me this season. But none is as inspiring as all the individuals, families and businesses whose stories I have had the good fortune to be able to help tell for the past ten years. So the first thing on my list is to simply say, thank you.

Be well, go safely,  
Iris

# THE 10 MOST REWARDING THINGS ABOUT THE PAST 10 YEARS OF MEMOIRS

I thought I would share with you some of the best things about being a part of *Memoirs*. There are too many to mention, of course, but here is my top ten list of things that have made *Memoirs Productions* much more than daily work; it is a calling for me.

## 1 THE PEOPLE

I have laughed, I have wept, I have been inspired to take action in my own life, but most of all, I have been impressed by the depth and profound wisdom of my clients. Every person I have met has touched me in a different way and has influenced how I look through the lens of legacy production.

## 2 THE STORIES

From the hilarious to the tragic, and even the odd family secret divulged, they have held the interest to all who hear them. Our crew, our edit team and naturally the client family members have all been entertained by them. They are the truly the core of what we remember about family.

## 3 THE LOCATIONS

From shooting at a family retreat cottage located on a private island on a lake in northern Ontario, to a wide stretch of beach on Sea Island, Georgia, to a five-star hotel in downtown Boston, or in a penthouse in Manhattan, *Memoirs'* clients have taken us to some incredible and beautiful places (and homes) in which they generously shared their values.

## 4 THE LESSONS

The most important lesson I have learned is that when it comes to family preservation of legacy, all of our "stars" rise to the occasion, giving a *Memoirs'* project their best effort. For that we are very grateful!

## 5 THE FAMILIES

We have been blessed to have worked with some of the most inspirational families, who typically have great inter-generational communication skills that empower them to be loving and have an extraordinary sense of well-being.





## 6 THE DIVERSITY

From a billionaire entrepreneur who possesses only an eighth grade education, to world-renowned award winning Ph.D.s, from Buddhists to Catholics, from Orthodox Jews to Baptist Methodists, and everything in between, we at *Memoirs* are proud of our involvement with people of all walks of life in order to capture their diverse wisdom.

## 7 THE EXPERIENCES

We have LOTS of our own stories to tell...All memorable, too numerous to count.

## 8 THE RELATIONSHIPS

One of our first clients told me as we delivered their production at their *Première*, "Iris, we now feel like you're a part of our family—like a step-daughter to us!" Does it get any more special than that?

## 9 THE SURPRISES

To be asked by the National Film Board of Canada for worldwide distribution rights of the posthumous biography we produced on the first ever World Champion figure skater. To win the RayLign Family Well-Being Award in 2008...Priceless!

## 10 THE INSPIRATION

When I meet someone new in any of my sojourns, and they ask what we do, then I tell them and they have an immediate response of eyes widening and a relaxed smile appearing with a deep sense of wonderment and appreciation. This is usually followed by a recounting of how they once interviewed their Grandmother, or late Great Uncle and how they cherish the tape or photo or document to this day...Ah, what a wonderful feeling!

***Cheers! Here's to the next 10 years of great clients' memories recorded, lessons learned and inspiring life wisdom for Memoirs Productions!***

# TOP 10 BEST BIOGRAPHY MOVIES

ACCORDING TO TOP TEN REVIEWS (.COM)

- 1 Lawrence of Arabia (1962)
- 2 Goodfellas (1990)
- 3 Spartacus (1960)
- 4 Braveheart (1995)
- 5 The Queen (2006)
- 6 Raging Bull (1980)
- 7 Man on Wire (2008)
- 8 Butch Cassidy and the Sundance Kid (1969)
- 9 Napoleon (1927)
- 10 Topsy-Turvy (1999)



## RECENT/UPCOMING EVENTS

- August 10, 2010  
*Purposeful Planning Institute, Guest Speaker for World Wide Webinar, Denver, Colorado.*
- October 13-15, 2010  
*Water, Wealth & Power: For the Eco-Century, 2010 International Women's Forum World Leadership Conference, Sheraton Centre, Montréal, Canada.*
- October 20-22, 2010  
*Multi-Family Office Fall Forum 2010, Family Wealth Alliance, Luncheon Speaker on Preserving the Family Legacy, Chicago, Illinois.*
- October 29-31, 2010  
*Looking at Leadership Through a Kaleidoscope, The Wexner Heritage Foundation Alumni Retreat, Westin O'Hare, Chicago, Illinois.*

## 'MEMOIRABLE' QUOTE

“ Thousands of candles can be lit from a single candle, and the life of the candle will not be shortened. Happiness never decreases by being shared.

**GAUTAMA BUDDHA SIDDHARTA** ”



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