

# RAYLIGN

RayLign Advisory, LLC  
35 Mason Street - 4th Floor  
Greenwich, CT 06830  
Phone (203) 742-5450

## Press Release

**FOR IMMEDIATE RELEASE**

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### **2008 RayLign award goes to Memoirs Productions for its commitment to perpetuating family well-being**

**Greenwich, CT, June 13, 2008** – The third annual RayLign Family Well-Being Award was presented yesterday to Iris Wagner, Founder and CEO of Memoirs Productions as part of RayLign’s Family Gathering held at the Burning Tree Country Club in Greenwich, Connecticut. The Award is given to an individual or organization that exemplifies a professional commitment to and unbounded enthusiasm for RayLign’s purpose of perpetuating well-being for families through the generations.

RayLign Advisory facilitates conversations and solutions for families confronting cross-generational decisions, with an emphasis on helping families consistently apply and model values, create leadership and effective decision-making, respect family member individuality, and align financial resources.

Memoirs’ team of professionals provides a *Legacy of Values* for families by assimilating a family’s values, beliefs and life reflections in an ethical will digitally produced on DVD. “The Memoirs approach applies modern video technologies to open valuable communications across the generations”, says RayLign’s Founder and President, Gregory T. Rogers. “The Memoirs experience is also enhanced by Iris’ personal touch, that comes through with unmatched energy and enthusiasm”.

“It is an honor to be recognized for work we are extremely passionate about —creating family heirloom DVD productions for future generations to view and cherish. Families crave the opportunity to reflect upon and pay tribute to their ancestry through professionally developed video,” says Iris E. Wagner, Founder and CEO of Memoirs Productions, an Ethical Will and Video Biography company.

The award ceremony held on Thursday, June 12, 2008, was part of an annual event hosted by RayLign Advisory for over 100 friends and family. The 2008 award will include a significant charitable donation to the *Memoirs Productions Legacy Fund*, established by Wagner to fund the preservation of legacy for inspiring individuals and organizations. Previous award winners are Judith Stern Peck who leads the Money & Family Life project at the Ackerman Institute for the Family - grant directed to The Ackerman Institute for the Family; and Gail and Alec Wiggin from Darien, CT based marketing strategy firm aabalone[red] - grant directed to The Family Centers.

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For further information, please contact:  
Gregory T. Rogers, Founder & President, RayLign Advisory  
Tel: 203-742-5451; [greg@raylign.com](mailto:greg@raylign.com), [www.raylign.com](http://www.raylign.com)