



Press Release
FOR IMMEDIATE RELEASE

Contact: Carla Labrosse
Tel: 866.481.9303
Email: info@MemoirsProductions.com

**Memoirs' First International Theatrical Release of Legacy Documentary –
*Scatter My Ashes At Bergdorf's***

Montreal, New York, May 3, 2013—Memoirs Productions announces that the upcoming *Scatter My Ashes at Bergdorf's*, a film about the iconic 111-year old New York store, is the Company's first involvement in an international theatrical release. Iris E. Wagner is credited as Executive Producer in this legacy documentary that covers the story of this legendary retail establishment.

Famous fashion designers, family members, staff and celebrities share personal anecdotes to bring the store and its family business history to life in the film, exposed through archival memorabilia and video interviews.

Iris Wagner, Founder, CEO and Executive Producer of Memoirs Productions states, "Participating as an executive producer was natural for me, as we have been producing family business legacy documentaries for over a decade. This film is highly entertaining and inspiring as it offers insight into the values and secrets of the successful Bergdorf Goodman department store."

Scatter My Ashes at Bergdorf's will open at the Lincoln Center, Angelika, and Cinema 1, 2, 3 movie theaters in New York City and at Arclight Theater in Los Angeles on May 3, 2013, after which it will roll out to over 25 selected cities throughout North America including The Bloor Cinema in Toronto on May 17, 2013. E-One Entertainment (USA), E-One Canada and Fortissimo (Foreign) are distributing the film worldwide.

Memoirs Productions is an award-winning video biography company that produces broadcast-quality family business legacy documentaries and ethical wills~ *Legacies of Values™* for family offices since 2000.

-30-

For more info, kindly contact:
Iris E. Wagner, Founder, CEO, Executive Producer:
iris.wagner@memoirsproduction.com
Telephone: 866-481-9303